



Bachelor programme in  
**ECONOMICS:**  
**BEHAVIOR, DATA**  
**AND POLICY**

## OBJECTIVES

The Bachelor's Degree Program in Economics: Behavior, Data, and Policy is **a three-year program taught entirely in English**, conceived with the ambition of becoming **the flagship Economics course** of the University of Milan.

It aims to provide a foundational yet solid understanding of economic theory, its principles, and its quantitative and statistical tools. This knowledge is geared toward fostering the ability to conduct analysis and research across various economic domains. Students will develop the skills **to analyze the behavioral patterns** influencing individuals' decisions, their impact on markets, and public policies.

Moreover, the course aims to cultivate critical awareness of contemporary social issues closely linked to economic development. The program **adopts an applied approach**, emphasizing the use of data analysis and incorporating innovative branches of economics like behavioral economics and experimental methods.



## INFO

### Attendance

Highly recommended

### Location

Milan, Italy

### Contact

econ@unimi.it

### Websites

<https://econ.cdl.unimi.it/en>

<https://demm.unimi.it/en/>



# SPECIFIC LEARNING

**The first two years** of the study program aim to ensure foundational knowledge in different disciplines, with a training in quantitative methods and the development of reasoning and critical thinking skills. Furthermore, students will grasp the key principles of economics in order to acquire tools for analysing individual choices, market functioning, dynamics underlying economic activities and the labor market.

**In the third year** of the program, students take advanced courses and apply the tools and skills acquired earlier. They also have the opportunity to further enrich their competencies in analysing the behavioral mechanisms influencing consumer choices.

**The knowledge and skills acquired** are useful both for graduates intending to continue their academic career with a Master Degree and for graduates entering the labor market.

I year	COMPULSORY LEARNING ACTIVITIES		ECTS
	BUSINESS ECONOMICS AND MARKETING		9
	CODING		6
	DATA PROTECTION AND CONSUMER LAW		9
	MATHEMATICS		12
	MICROECONOMICS		12
	PHILOSOPHY OF SCIENCE		6
	PROBABILITY AND STATISTICS		9

II year	COMPULSORY LEARNING ACTIVITIES		ECTS
	CAUSAL INFERENCE AND POLICY EVALUATION		6
	COMPETITION AND ADVERTISING LAW		6
	ECONOMETRICS		9
	EXPERIMENTAL ECONOMICS		9
	MACROECONOMICS		9
	MICROECONOMICS OF UNCERTAINTY		9
	PUBLIC ECONOMICS		9

III year	COMPULSORY LEARNING ACTIVITIES		ECTS
	BEHAVIORAL ECONOMICS		9
	CONSUMER BEHAVIOR AND MARKETING STRATEGY		9
	DEVELOPMENT AND SUSTAINABILITY		6
	LABOR MARKETS AND MIGRATION		6
MACHINE LEARNING FOR ECONOMICS		9	

